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**A NEW IDEA OF DESIGN AND SECURITY**

***The recent exposition “Salone del Mobile 2014” in Milan has represented the perfect occasion to introduce a unique object of design in which the safety of Conforti Exclusive Safe meets the furniture of Fratelli Basile Interiors.***



Conforti Exclusive Safes and Fratelli Basile Interiors have chosen the international “Salone del Mobile” to present the outcome of their fruitful collaboration: a highly innovative piece of design in which the furniture and the safe are perfectly incorporated in a brand new object.

“Project managers, designers and architects have been particularly impressed by the novelty of the idea – comments Carcereri, the Sales Manager of Conforti Exclusive Safes – this is a safe that doesn't have to be hidden any more as it becomes a piece of furniture able to guarantee the

highest level of security. The new idea has then been embellished with the details, the artisan skills and the high degree of personalisation of Conforti Exclusive safes”.

The Conforti Exclusive Safes in Madreperla Superlativa presented at the “Salone del Mobile” has been crafted following the specific indications provided by Fratelli Basile Interiors and has perfectly matched the environment in which it was collocated. The handle has been designed in such a way as to recall the fastening of the safe and has been finished with a French-style glaze (nn sono sicura di questa parola). The interiors, varnished and refined in antiquated silver leaves, are embellished by hand-carved details.

“The product has raised much interest – says Doctor Giovanna Basile, Export Manager of the same company – customers seemed particularly impressed by the fact that, besides looking like a piece of furniture, the object represents much more: it is a highly innovative security system produced according to best tradition of Italian design”.

Lastly, another fundamental element composing the object is its standing base that perfectly harmonises its technical function with an aesthetically beautiful shape. “We have been able to transform the standing base, hand-carved and with a pearly varnish, in a security element that, once anchored to the ground, increases the value and the reliability of the safe” declares Doctor Giovanna Basile.

“The collaboration between Basile and Conforti has been positively sanctioned by the widespread interest demonstrated for this product – says Valentina Conforti, Communication Manager of the same company – not only our two companies have been able to join their long-lasting experience and skills, but they also share a series of fundamental values: passion for artisan work, attention to details and the exclusive Italian character of their products”. Accordingly, this piece of design is 100% made in Italy, as it has been integrally designed and produced in the country. This not only adds an important value to the product, but also awards it with a guarantee of quality and originality recognised all around the world